

Minutes October 6, 2016

The Minersville Town Council held a regular council meeting on Thursday October 6, 2016 at the Minersville Town Hall.

Council present: Mayor Ward Dotson, Jared Woolf, Brady Carter and Barry Marshall
Town Marshal Kevin Carter and Town Clerk Cherie Wood
Visitors: Scott Albrecht, Taylor Pearson, Amy Wayman and Kevin Wayman.

Jared Woolf gave an opening prayer.
Mayor Ward Dotson opened the meeting at 7:03 pm.

Minutes: Barry Marshall made a motion to approve the minutes from the September 1st council meeting without additions or corrections. Brady Carter seconded the motion; all voted in favor, the motion passed.

Scott Albrecht would like to give the council an update on the Economic Development that he has been working on for Beaver County the past year to improve the economic well-being of our communities through efforts that entail job creation, job retention, tax base enhancements, and quality of life. Quality of life is very important to businesses because they want to build where their employees are happy. Scott explained what the funding sources were for Economic Development and the Budget. Mayor Dotson told Scott that Minersville has budgeted \$2000.00 the last two years for economic development and that the Clerk will make sure it is sent this year. Scott reported that some of the projects that he has been working on this past year are the Bear Grant which consists of a \$17,000 grant to use for Business Consulting, Leakage Study, Website Creation, Incubator Space and Market Research. Project Sail & Project Compress. The Wells Fargo/Shopko parking lot. Minersville Lake Recreation Area including the Master Planning and The Trim Trail Grant. Water Bottling Plant and Roger Brooks Consultation.

Scott would like to get the councils approval on a new name that has been chosen to promote Beaver County. "Beaver River Country" Scott explained that by using this name it allows us to incorporate the name of "Beaver" which is a unique geographical identifier we want to keep. The Beaver River runs through all three incorporated areas and serves as the lifeblood of each community. Using the word "River" is the connection piece to unite all three communities and county resources. The word "Country" denotes our rural and country lifestyles and also signifies opportunities for exploration and development. The Minersville Council all approved of the name change.

Scott also explained to the council that he will be exploring the idea of marketing Beaver County as an Equestrian area and working with a task force that will explore equestrian branding to determine if it will be the change making means by which we proactively invent the economic future for the Beaver River Country. The idea that Scott has for Minersville is to make it known as a community with the freedom and safety to raise a family in. Ultimately the goal to improve community pride and increase tourism and tourism spending by preparing a Way finding System that will improve the tourism and